

BERNARDO ADRIAN

Through the Service of Others™

Systems.
Standards.
Stewardship.
Spirit.

FAITH. FAMILY.
BUSINESS. FREEDOM.
A BETTER TOMORROW.

ENTREPRENEUR | SPEAKER | VETERAN | BUSINESS LEADER | PODCASTER

FAITH & PURPOSE | LEADERSHIP & BUSINESS | RESTAURANT GROWTH | AMERICAN EXPERIENCE | PODCAST & MEDIA

MEDIA KIT

STORY | TOPICS | INTERVIEW ANGLES | PHOTOS | CONTACT

BERNARDOADRIAN.COM | LET'S CONNECT

CONVERSATIONS | COLLABORATIONS | PODCASTS | SPEAKING ENGAGEMENTS

THE STORY

I was born in Mexico, grew up in Mexico, migrated to the United States with my parents, served this country, became an American citizen while serving, built businesses, raised a family, and spent my life learning what it means to serve others.

This is more than an immigration story. It is an American story.

My work today brings together the lessons I have learned through business, leadership, military service, family, faith, and the experiences that shaped me. I speak from experience, not theory, and I believe leadership is ultimately measured by what we build in the lives of other people.

ABOUT ADRIAN

Bernardo Adrian is an entrepreneur, digital marketer, business leader, speaker, veteran, and aspiring podcaster. His professional experience combines digital marketing and hands-on restaurant operations, giving him a practical perspective on business growth, leadership, systems, standards, stewardship, and service.

DIGITAL MARKETING & BUSINESS GROWTH

Founder & Digital Marketing Entrepreneur | 2013–Present
Founded a digital marketing company in 2013, with experience in web development, SEO, social media management, digital strategy, online brand development, content strategy, and lead generation.

RESTAURANT OPERATIONS & GROWTH

Management & Operations | 2010–Present
Since 2010, I have worked hands-on in the management and operations of a restaurant day to day operations. including the operational management of a restaurant chain, applying real-world leadership, financial discipline, and team development to drive results.

CORE PHILOSOPHY

SYSTEMS. STANDARDS. STEWARDSHIP. SPIRIT.

Every successful business runs on Systems, Standards, Stewardship and Spirit.
Systems create order. Standards sustain excellence. Stewardship protects what has been entrusted to us.
Spirit brings heart, purpose, values, and faith to how we lead.

CONVERSATIONS & SPEAKING TOPICS

Faith & Purpose

Faith, calling, character, and finding purpose in the work and responsibilities God places in front of us.

Leadership Through Service

Leadership as responsibility: developing people, creating clarity, and building organizations that serve well.

Systems, Standards, Stewardship & Spirit

Practical principles for creating order, sustaining excellence, and protecting what has been entrusted to us.

Digital Marketing & Entrepreneurship

Web development, SEO, social media, online brand development, digital strategy, and lessons from building a digital marketing company since 2013.

The American Story

Immigration, citizenship, service, opportunity, sacrifice, and the personal meaning of becoming an American.

Business & Restaurant Growth

Operations, financial discipline, leadership development, culture, SOPs, and sustainable growth.

Family, Work & Responsibility

Balancing ambition with family, faith, responsibility, and the long-term work of building a legacy.

Freedom & Personal Responsibility

Conversations about opportunity, accountability, culture, work ethic, and the responsibilities that accompany freedom.

SELECTED TALK TITLES

- From Immigrant to American: An American Story
- Leadership Through Service
- Systems, Standards, Stewardship & Spirit
- Building a Culture That Lasts
- Faith, Work & Purpose

• The American Dream: Opportunity, Responsibility & Sacrifice

• Systems, standards, stewardship, and spirit before scaling.

His guiding philosophy is simple: Systems, Standards, Stewardship and Spirit — through the service of others.

MEDIA & PODCAST CONVERSATIONS

Adrian is available for podcast interviews, radio and digital media, livestreams, panels, keynote-style presentations, workshops, and business leadership conversations.

INTERVIEW ANGLES

• What an immigrant experience can teach us about opportunity and responsibility.

• How military service shaped Adrian's understanding of leadership and service.

• Why systems, standards, and stewardship matter before a business tries to scale.

• What restaurant leaders can do to build stronger managers and healthier cultures.

• How digital marketing has changed the way businesses build relationships with customers.

• How faith, family, work, and purpose can inform leadership without becoming disconnected from practical business.

• What citizenship means to someone who earned it while serving the country.

SHORT BIO — MEDIA USE

Bernardo Adrian is an entrepreneur, digital marketer, speaker, veteran, business leader, and aspiring podcaster. Born in Mexico and raised through the experience of immigration and life in America, Adrian became a U.S. citizen while serving in the military. He founded a digital marketing company in 2013 and has worked hands-on in restaurant management and operations since 2010. Today he draws on those experiences in business, leadership, family, faith, and service to speak about building strong organizations and living with purpose. His guiding philosophy is simple: Systems, Standards and Stewardship — through the service of others.

CONTACT & BOOKING

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Primary tagline: Through the Service of Others

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